

## The Annual SMASH Business Card Fundraiser

We would like each person involved in this play to think of two businesses / organizations / friends / relatives who would be willing to donate \$25 in return for a spot in our program. Credit Unions, theaters, local businesses... whomever you wish.

### *Here is how it works:*

- The spot would be the size of a regular business card (3.5in × 2in) and it will be printed in black and white (So if you get a business card that has yellow lettering, you may want to ask if they have a different one).
- In that spot, the business/organizations/friends/relatives could put in whatever they wish. A regular business card would be the best; however, if you pick a relative or friend who doesn't have a business, they may just print out a shout out to the world that has the same dimensions as a business card that says "*Break a leg Olivia! We love you! ~Love Uncle Fred and Aunt Lucy~*"
- That business card will be scanned in and put in the program, and will go on our website as well.
- That little business card will be read by over 400 people by the end of our last performance, not to mention all the people who go to the website!!!
- Not only will SMASH get quite a bit of money to help defray our expenses, but our sponsors will get quite an audience!

For each sponsor, complete the Sponsor Ad Form and turn that in with your ad and payment. The sponsor can make a copy of this for their records. Checks can be made payable to **SMASH**. The deadline for turning in your business cards and sales proceeds (money and checks) is Tuesday, February 18th Please turn everything in to Tracey Fleger.

Please take a minute and make a list of the people below who might buy a sponsor ad.

Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

- If someone would like to buy a sponsorship, but they don't have a business card, we can do that! Just jot down their name and phone, and the brief wording of what they'd like to say in the ad (e.g "Break a leg Joey!"). E-mail this info to the Sponsor Ad Manager, Tracey at [traceyfleger@yahoo.com](mailto:traceyfleger@yahoo.com)
- If the sponsor prospect is a local merchant, ask them if they'd let you hang up a show poster in their window!
- Also, be sure to leave them a small stack of the show Invitation Cards!



# Sponsor Ad Form

**Volunteer Name** \_\_\_\_\_

**Date** \_\_\_\_\_

Sponsor \_\_\_\_\_

Point of Contact \_\_\_\_\_

Phone # \_\_\_\_\_ Email Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

# of Ad Spaces \_\_\_\_\_

Business Card? \_\_\_\_\_

Alternate Art? \_\_\_\_\_

Make Checks Payable to: SMASH

**Total Due**

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**Amount Paid**

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**Balance Due**

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**Paid in Full**

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Business cards will be scanned and printed in B&W for the \$25 ad.

For additional sponsorship opportunities, contact the SMASH at 207-370-0441 or smashmaine@gmail.com

Or we will have someone contact you. \_\_\_\_\_

Turn-in deadline for Ads to be printed in the program is **February 18th.**

Notes

Each family should print this page and gather **at least** two sponsors for the show program. They can be business or personal supporters. Each Business Card sized ad space is \$25. Turn the ads in to the Sponsor Ad Sales Manager by the deadline date that you are given. If you are not given a date please ask for one!